



## ANNUAL PLAN 2022-2023 Priorities

### Advocacy

Form an **Issues Team** to identify legislative or other pending actions on which to focus attention

1. Identify and research resources for understanding issues and develop position statements when appropriate, for submission to the Steering Committee.
2. Identify potential actions (e.g., letter to editor, writing/calling congressional representative) for League members and/or League leadership. Create templates/draft letters.
3. Create graphics or statements to convey the League's position for the LWVCC website and LWVCC social media

### Voter Education

Form an **External Communication Team** to develop need-to-know info for voters related to an upcoming election

1. Decide on message and the intended audience
2. Access the necessary voter information from the county for the target audience (e.g., new voters, new residents, unaffiliated voters)

3. Order postcards and stamps, develop instructions, and distribute materials to League volunteers.
4. Develop design of banners and placement. Coordinate with local officials.

Form an **Educational Forums/Speakers Team**

1. Arrange for semi-annual speakers (for meetings in June and December) and other Educational Forums
  - a. Identify and invite speakers for presentations
  - b. Make arrangements (time, date, venue/Zoom)
2. Develop publicity for website and social media

**Diversity Equity and Inclusion**

Develop Partnerships with NAACP local chapter and Community Diversity Group to promote voter registration and information dissemination.