



ANNUAL PLAN

2021-2022 Priorities

Advocacy and Communication

Form an **Issues Team** to identify legislative or other pending actions on which to focus attention

1. Identify and research resources for understanding issues and develop position statements when appropriate, for submission to the Steering Committee.
2. Identify potential actions (e.g., letter to editor, writing/calling congressional representative) for League members and/or League leadership. Create templates/draft letters.
3. Create graphics or statements to convey the League's position for the LWVCC website and LWVCC social media

Voter Education

Form a **Postcard Team** to develop need-to-know info for voters related to an upcoming election

1. Decide on message and the intended audience
2. Access the necessary voter information from the county for the target audience (e.g., new voters, new residents, unaffiliated voters)

3. Order postcards and stamps, develop instructions, and distribute materials to League volunteers.

Form a **Voter Registration/Education Team**

1. Identify groups for voter registration/training (e.g., homes for the elderly, senior centers, newly naturalized citizens)
2. Develop instructions and necessary materials (e.g., mail-in/absentee voting, registration)
3. Recruit League members to do registration/training programs
4. Arrange coverage for events and create opportunities for voter registration.

Form an **Educational Forums/Speakers Team**

1. Arrange for semi-annual speakers (for meetings in June and December) and other Educational Forums
 - a. Identify and invite speakers for presentations
 - b. Make arrangements (time, date, venue/Zoom)
2. Develop publicity for website and social media

LWVCC Membership

Form a **Member Involvement Team**

1. Contact new members to learn about their background and interests
2. Follow up with members who have not renewed LWVCC membership
3. Create a scholarship for members who need financial assistance with dues

