



MINUTES

LWVCC Steering Committee Meeting

Via Zoom

20 September 2022

Attending: Rachel Avila, Sara Bresler, Laura Brown, Sue Floyd, Jan Koch, Jenna Lugo, Sue Werner

Call to Order: 12:02 pm by Jan Koch

Minutes: August minutes were sent with the agenda prior to the meeting. No questions or concerns were voiced. Sue Floyd made a motion to approve the minutes as submitted. Sara Bresler seconded the motion. The minutes were approved unanimously.

Treasurer's Report: Sue Floyd reviewed the Treasurer's Report submitted with the agenda. She noted that we had received a \$75 donation and had one new member who paid via PayPal. Sue is continuing to pursue the update on our fiscal year with LWVPA.

Committee Reports:

Membership: Rachel Avila noted that we had one new member and agreed to provide Steering Committee members with blind copies of the welcoming email to new members.

Voter's Guide: Sara Bresler noted that the Vote411 site has been fully populated. Only one local candidate, S. Yetsko, did not respond. It was agreed that the publication date for the Voter's Guide would be October 16. Sara will transmit the guide to the CDT, the Gazette and the Lock Haven paper, as requested. Sara will submit the KEY information to Jan Koch and Laura Brown for updating prior to publication. After publication, Laura will ensure that the Guide is posted to our website. Sara will draft a Letter to the Editor and circulate it for comment among Steering Committee members prior to submitting it to the CDT and Gazette for publication closer to the election. This letter would inform voters where to find voter information prior to the election (e.g. Vote411, our website, and C-Net with Cindy Hahn's permission.) Sara will check with Sue Sargo to see if she wants printed copies of the Guide for distribution.

Candidates' Night: Sue Werner noted that Candidates' Night has been canceled per our statement about lack of participation from Republican candidates. Press coverage was noted in the CDT and statecollege.com.

Voter Education:

- High School – Marion has not had a response from the Key Club but she and Sara will continue to follow up with other avenues at SCASD.
- LWV at PSU – Laura Brown reported that LWV at PSU is collecting membership forms and utilizing the Voter’s Guides from guides.vote (formerly CEEP). They are holding several tabling events and concentrating on voter registration and voter education. Sue Sargo conducted a registration training event at the university. It was well-received. Future speakers include one from Fair Districts and one from LWVPA. LWV at PSU is using Canvas to get information to the students as well as flyers to the faculty members and handouts. They are working through the office of General Education. Laura will approach LWV at Penn State about holding a joint pizza party or other social event either in November after the election or after the new term begins in January.
- Voter Registration and Education – Sue Sargo was not present as she was tabling the voter registration event at Schlow Library for National Voter Registration Day.

Communication:

Website: Laura reported that the website is current and credit card usage has been included for new members. She will update the website to include use of credit cards for renewing members as well.

Social Media: Jan noted that social media posts have included notice of the cancellation of Candidates’ Night and National Voter Registration Day.

Old Business:

The LWV at PSU students are pleased with the new pop-up banner and utilizing it. Twenty add-on banners for State College have been provided to the Borough for hanging one month before the election. The banner for Bellefonte will be a two-sided vinyl banner that is currently in the process of being made by Sign Stop.

Jan Koch accepted the Madison Award from the Centre Constitution Day on Saturday, September 17, 2022 on behalf of the LWVCC. Her remarks included mentions of the activities of the LWVCC as well as of the proposed amendments to the PA constitution. Jan asked members to consider where we might display the award, a bust of James Madison with plaque.

LWVCC t-shirts are scheduled to arrive on Friday. Jan will notify those who have ordered them and arrange for their pickup.

New Business:

Jan provided a brief summary of the recent Presidents’ call with LWVPA, noting the following:

- Guerline Laurore is the new Vice President at LWVPA;
- Susan Gobreski will conduct a Ballot Box Basics Zoom on the proposed constitutional amendments on October 3 at 6 pm;
- Jan will attend a meeting this evening on the new Local League Handbook; and
- LWVPA website has been updated and members are encouraged to view the new League Management page.

It was agreed to have a December speaker on the proposed constitutional amendments. This would be a non-business meeting that would be open to the public.

Adjourn: Jan Koch adjourned the meeting at 1:00 pm.

Next Meeting: October 18, 2022 at noon via Zoom.